

REFRESH

An intensive approach for re-assessing your current marketing efforts, refreshing your strategy, and creating effective tactics.

- For professionals and small business owners who have an existing marketing strategy, but are not satisfied with their results.
- The program typically takes 6 to 9 months to review, assess, and re-tool your strategy, and to quantify projected results.
- A follow-up “maintenance” program is then offered to monitor and “fine tune” your new strategy for a period of up to 12 months.