

SQUARE ONE

For the professional or small business owner that is either just starting up, or has yet to develop an actual marketing strategy and plan.

- This is an extensive and foundational approach that allows you to create a targeted marketing strategy and subsequent action plan from “square one”.
- The program typically takes 9 to 12 months to research, develop, and implement. The time this takes is largely determined by your goals and revenue objectives.
- A follow-up “maintenance” program is then offered to monitor and “fine tune” your new strategy for a period of up to 12 months.